HiBaby

Privacy policy for the HiBaby app

Last updated: 29 October 2026

This privacy policy applies to the HiBaby app for iOS and Android, the web version of the app and the HiBaby practice portal (together "HiBaby"). The controller of your data is ACTIMI GmbH, Albert-Schäffle-Str. 119, 70186 Stuttgart, Germany ("ACTIMI", "we").

It describes which data HiBaby processes, why, on which legal basis, who receives it and which rights you have. Much of what you enter is health data. We only process it after you have given your explicit consent in the app.

1. Data we process

- Account: email address, name, password (stored only as an encrypted check value), chosen language.
- Pregnancy: first day of your last period or due date, week of pregnancy, details about the birth.
- Values you enter or measure with a device: for example blood pressure, pulse, oxygen saturation, weight, blood sugar, baby kicks, contractions.
- Other entries: daily symptom and well-being check-ins, medications, appointments, checkups, uploaded documents, hospital bag list and your diary.
- Connected devices: type and identifier of your Bluetooth monitors.
- Sharing: which practices and which partners you share your entries with, and when you started or ended sharing.
- Technical data: times of sign-in and sign-out, IP address in server logs, device type, operating system and app version, and crash reports.

2. What we use the data for

- To create your account, sign you in and reset your password.
- To store your entries and show them to you, also on a new phone.
- To show your entries to the practices and people you have chosen to share them with.
- To show reminders and appointments on your phone.
- To find and fix errors and to protect HiBaby against misuse and unauthorised access.
- To meet legal obligations, in particular under medical device law.

HiBaby does not assess your values. It makes no diagnosis and gives no treatment advice. We do not use your data for advertising and we do not sell it.

3. Legal basis

- We process health data on the basis of your explicit consent (Art. 9(2)(a) and Art. 6(1)(a) GDPR), which you give when you first open the app.
- We process account data to perform our contract with you (Art. 6(1)(b) GDPR).
- Crash reports, security logs and server logs are based on our legitimate interest in a secure, working service (Art. 6(1)(f) GDPR).
- Where the law requires us to keep data, the basis is Art. 6(1)(c) GDPR.

You can withdraw your consent at any time for the future by deleting your account in the app or by writing to us. Processing before the withdrawal remains lawful.

4. Who sees your data

- Practices: a practice sees your entries only after you accept its request in the app. Under "Your practices" you can always see who has access and end the sharing. No practice sees your diary.
- Partners: people you invite in Settings see the entries you share with them there, until you end the sharing.
- Ovok: your data is stored on the Ovok platform, operated by ACTIMI, on servers in Frankfurt am Main, Germany.
- Service providers who work on our behalf and on our instructions (Art. 28 GDPR), for example to send emails.
- Sentry (Functional Software, Inc., USA) receives the app's crash reports. They contain no health values, no name, no email address and no screenshots. The transfer to the USA is based on the EU-US Data Privacy Framework or the EU Standard Contractual Clauses.
- Authorities, where the law obliges us.

Your health data does not leave the European Union.

5. Data on your phone

Health data that HiBaby keeps on your phone for a while, such as readings taken without an internet connection, is encrypted with a key that never leaves your phone. A sign-in lasts at most seven days; after that you sign in again. The app schedules reminders directly on your phone, so no data is sent to us for them. If you allow calendar access, HiBaby creates its own "HiBaby" calendar and reads only that one.

6. Retention and deletion

We keep your data for as long as your account exists. You can ask for deletion at any time in the app under Settings. You are then signed out right away, and your account is deleted for good after 90 days, together with the health data you entered. Signing in again before then cancels the deletion. Data we must keep by law is deleted once that obligation ends. Copies a practice has taken into its own records are that practice's responsibility.

7. Security

All connections are encrypted. Access is limited to the people you have shared with and is logged; these logs contain no health data. No system can guarantee absolute security. If we learn of a breach affecting your data, we will inform you and the supervisory authority as the law requires.

8. Your rights

- Access to your data (Art. 15 GDPR); you can also export a report of your entries as a PDF in the app.
- Rectification (Art. 16), erasure (Art. 17) and restriction of processing (Art. 18).
- Data portability (Art. 20).
- Objection to processing based on legitimate interests (Art. 21).
- Withdrawal of your consent (Art. 7(3)).
- A complaint to a supervisory authority, for example the one responsible for us: Der Landesbeauftragte für den Datenschutz und die Informationsfreiheit Baden-Württemberg, Lautenschlagerstraße 20, 70173 Stuttgart, Tel. +49 711 61 55 41-0, poststelle@lfdi.bwl.de.

To use these rights, write to privacy@actimi.com.

9. Minimum age

HiBaby is meant for people aged 16 and over. Younger people may only use HiBaby with the consent of their parents or guardians.

10. Changes

When HiBaby or the law changes, we update this policy. We announce material changes in the app. The date at the top shows the current version.

11. Contact

Controller: ACTIMI GmbH, Albert-Schäffle-Str. 119, 70186 Stuttgart, Germany. Privacy: privacy@actimi.com. Support: support@actimi.com.

You can reach our data protection officer at: Prof. Dr. Hans-Hermann Dirksen, LIEBENSTEIN CONFIDENTIAL GmbH, Eschersheimer Landstraße 351, 60320 Frankfurt am Main, Tel. +49 69 2729 5921, mail@liebenstein-confidential.de.